



FLORIDA CITRUS MUTUAL

600 N Broadway Avenue, Ste 101, Bartow FL 33830 • Phone (863) 682-1111 • www.flcitrusmutual.com

Dear Prospective Allied Member:

Florida Citrus Mutual is the state's largest citrus growers' organization. Since our inception in 1948, our mission has been to effectively serve Florida's citrus growers by representing them on those issues affecting their business, including trade, legislative and regulatory affairs, labor, and economic and market affairs.

FCM has a variety of membership options and operating under the philosophy that together we can do more, the Allied Membership program was developed in 2003. Allied membership is available for non-citrus producing businesses that rely heavily on the success and viability of the Florida citrus industry. This program is designed to create relationships that will foster greater industry unity and encourage proactive responses on current issues, to the benefit of both grower members and allied members.

For an annual (September 1 – August 31) membership fee of \$350, your company or organization is entitled to the following benefits:

- Company information and link on FCM's website: www.flcitrusmutual.com.
- Access to the "Members Only" section of FCM's website.
- Ability to post company press releases on FCM's website.
- Annual company and contact listing in FCM's Allied Membership Directory.
- Up-to-date industry news via FCM's newsletter, the *Triangle* (up to 3 contacts via e-mail).
- Exhibitor and materials distribution opportunities at FCM events.
- Sponsorship opportunities at the Florida Citrus Industry Annual Conference.
- Invitation to all FCM Board of Directors meetings.
- Opportunity to publish an article in the *Triangle* newsletter.

As the Florida citrus industry faces the challenges of citrus canker and citrus greening, immigration reform, Farm Bill legislation, foreign dumping and other issues, your support as an allied member is appreciated more than ever. It offers great encouragement to our grower members to know that they are not alone in their efforts to ensure the Florida citrus industry remains a viable part of our state's economy.

Enclosed you will find an Allied Membership application. If you are interested, please fill out this application and return with a check for \$350 made payable to Florida Citrus Mutual, to: Florida Citrus Mutual, PO Box 1576, Bartow FL 33831. If you have additional questions, please contact Melanie Burns, Director of Market Information at (863) 682-1116 or melanieb@flcitrusmutual.com.

Sincerely,

Melanie Burns
Director, Market Information