

### WHO WE ARE

Formed in 1948, Florida Citrus Mutual (FCM) is the state's largest trade association dedicated solely to the well-being of the Florida citrus grower. FCM has thrived for more than 75 years now because growers, shippers and processors have come together to protect and enhance the future of our grower members.

## **Championing**FLORIDA'S CITRUS INDUSTRY

Whether in Tallahassee, in Washington, D.C., or in the groves of Florida's citrus belt, Florida Citrus Mutual advocates on behalf of Florida's nearly 2,000 citrus grower members to influence policies and address challenges that affect the industry.

- State and Federal Legislation
- Weather Conditions
- **O** Pest and Disease
- International Trade
- Citrus Research and Treatments
- Urban Development

Florida Citrus Mutual brings growers together with government, academic and other stakeholders to yield solutions that will keep Florida's citrus industry moving forward.

# FOCUSED. COMMITTED. Making A Difference.

### LEARN MORE

#### Florida Citrus Mutual 863-682-1111

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## **Citrus**IN THE SUNSHINE STATE

Citrus is the state's signature crop. The first orange trees were planted in Florida by Spanish explorers in the 1500s, and the fruit has been synonymous with the Sunshine State ever since.

Florida's citrus industry has a rich history, which is steeped in the grit and determination of its growers to persevere in the face of adversity. Time and time again, Florida citrus growers have proven to be incredibly resilient.

Today, Florida's citrus industry maintains a valuable impact on Florida's economy.







#### *Preserving* Florida's natural beauty

Florida's nearly 400,000 acres of citrus groves help preserve the state's natural beauty.

- Produce 16.7 tons of oxygen per acre of mature trees each year.
- Prevent loss of natural landscape to urban development.
- Provide a habitat for 159 native species of wildlife.
- Serve as a natural water filter to replenish the underground aquifer.