



Florida Department of Agriculture and Consumer Services
CHARLES H. BRONSON, Commissioner
The Capitol • Tallahassee, FL 32399-0800
www.doacs.state.fl.us

November 16, 2009

Dear Florida Citrus Producer:

In November 1991, Florida Citrus Growers voted to enact a citrus research order to cover all citrus (except limes) produced in the state. The order established an assessment up to one cent per box, commonly referred to as the "box tax", to help support much-needed research that would benefit all growers.

The order requires that a grower referendum be held every six years. This program has been in effect for eighteen years and must now be voted on again for continuation. Industry has requested some changes to the order (enclosed). The proposed order raises the assessment cap from 1 cent to 3 cents per box of citrus sold and designates the Citrus Research and Development Foundation, Inc. to administer the funds.

Your ballot is on the back of this letter. You are encouraged to vote for (YES), or against (NO), the changes to the Florida Citrus Research Order. Thank you for your interest in a viable Florida Citrus Industry.

Sincerely,
CHARLES H. BRONSON
COMMISSIONER OF AGRICULTURE

Marshall Wiseheart
Development Representative II

CHB/mw

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